

ECONOMIC DEVELOPMENT COMMISSION MEETING

Thursday, January 17, 2013

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 9**

CALL TO ORDER

ROLL CALL:

Commission Members Present: Monti Reynolds, Harvey Roper, Bud Richardson, Keith Nesbitt, Teri Tait-Wilson, Bridget Powers, Bob Richardson.

Current Project Update

Industrial Recruitment Outreach

Teri will work with the County to obtain all state-wide industrial CEO addresses. The City will then perform mass distributions approximately every two weeks to a new industry.

Hotel Video Loop – Harvey will lead effort to film final segments of the museum's. Monti will complete the script to allow for the shooting of the host. The story will focus on the printed City Map which will be reprinted and distributed to the Holiday Inn and business organizations. Harvey will be in charge of reconnecting with the graphic artist for updates and printing.

New Projects

Tourism Bus Outreach – The EDC decided to take the lead in connecting with tour companies that use I-80 on their routes and connect them with local restaurants, shopping and facilities in order to create Auburn as a regular stop.

Canyon Event – PARC has requested that the City and Chamber work with them to create a new event for this summer to introduce people to the Canyon. The EDC made several event suggestions which Richardson will forward to the other groups.

Adjournment at 6:10 p.m.